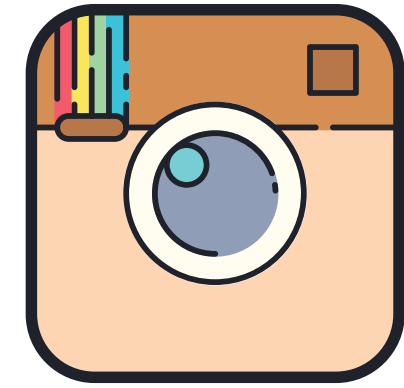


**EMPOWERED**  
Social Media  
Coaching



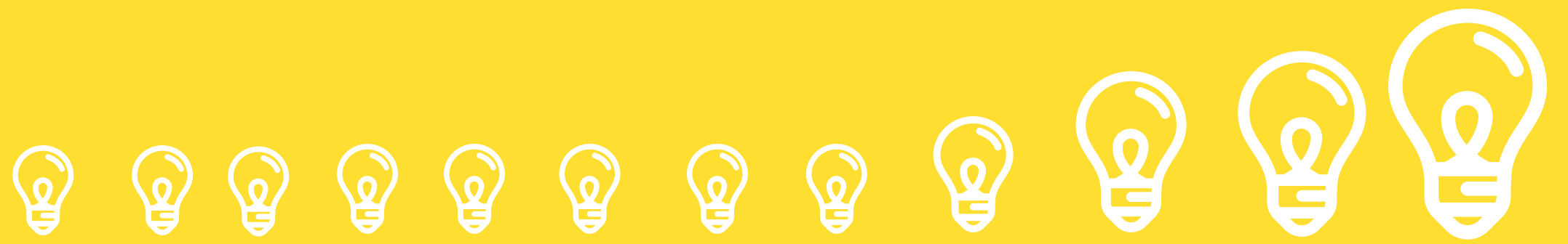
# Social Media Tip

## The Golden Rule



*with Jamie Cocco*





# The Golden Rule





**Connecting**





# The Golden Rule

- 1. Inspiration**
- 2. Education**
- 3. Entertainment**





# Inspiration



50 likes

realtor\_stephy Owning a home is a keystone of wealth, both financial affluence and emotional security. 😊

Contact me to start your home buying journey!



**LIE:**  
I need people to like me.

**TRUTH:**  
I need to like them.

**DEEPER TRUTH:**  
I need to like me.

Alyssa NOBRIGA

1,314 likes

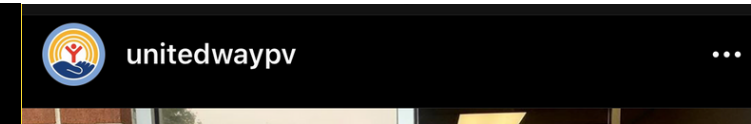
alyssanobriga Do you struggle with people pleasing? This will help 📄

... more

View all 96 comments

sarahannestewart Yes! Such a great reminder love. 💕🙌

September 27



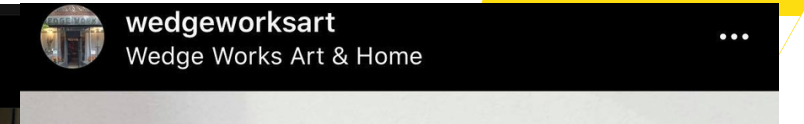
11 likes

unitedwaypv Thank you @peterpanbus for helping us deliver STB backpacks last week! We greatly appreciate all the support and give you our sincerest thanks for helping us out every year! #liveunited #stuffthebus

View 1 comment

Add a comment...

5 hours ago



19 likes

wedgeworksart New wonderful hanging planters by Emma Tabachnick Pottery. Love the simplicity of the shapes and colors.

#terracotta #airplants #beautiful

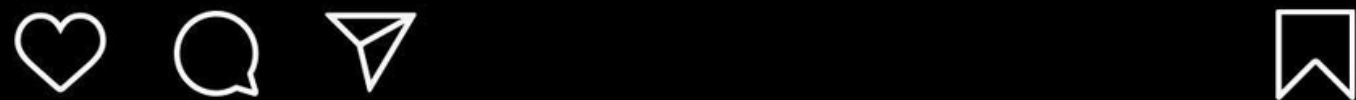


**LIE:**  
I need people to like me.

**TRUTH:**  
I need to like them.

**DEEPER TRUTH:**  
I need to like me.

*Alyssa* NOBRIGA



1,314 likes

alyssanobriga Do you struggle with people pleasing?

This will help

# Social Media Tips



# Inspiration

- **Inspire Action**





# Inspiration

- Inspire Action
- Inspire Community



11 likes

unitedwaypv Thank you @peterpanbus for helping us deliver STB backpacks last week! We greatly appreciate all the support and give you our sincerest thanks for helping us out every year! #liveunited #stuffthebus

View 1 comment





# Inspiration

- **Inspire Action**
- **Inspire Community**
- **Inspire Creativity**







# Education



227 likes

dazeycbd Each month we give our CBD subscribers a free gift! 🎁💖 In October, every new and existing subscription will receive one of our #CBDandChill @baggu tote!

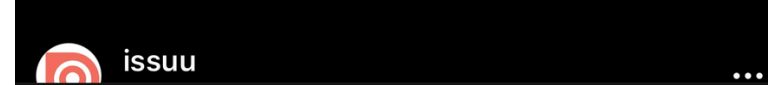


20 likes

bankatpeoples Our family keeps growing. 🥰 Join us as we congratulate Lindsay, our... more

Add a comment... 🤔❤️

3 hours ago

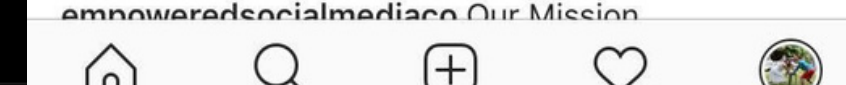


empowersocialmediaco Our Mission

View Insights Promote

Liked by 5050fitnessnutrition and 38 others

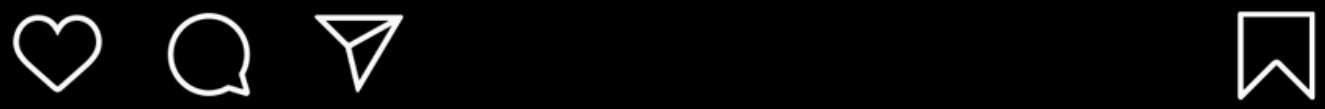
empowersocialmediaco



462 likes

madhousemotors Madhouse Monday is going out to this insanely talented person, who we feel very lucky to call family. Jillian, who is 1/2 of @studiodenden, is not only one of the original pillars of the Madhouse Team (we're talkin' all the way back to the days in the Shia's yard), but she is also the architect & designer





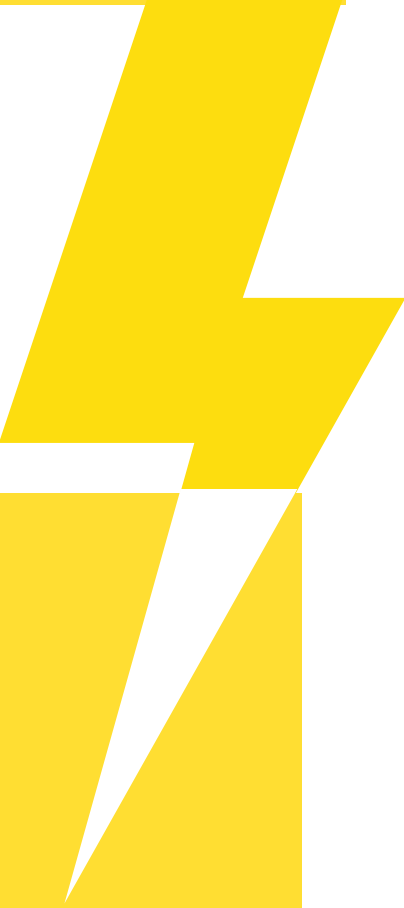
20 likes  
bankatpeoples Our family keeps growing. 🧒  
Join us as we congratulate Lindsay, our... more

# Social Media Tips



## Education

- **Educate with updates**





OUR MISSION IS TO INSPIRE  
UNIQUE CREATIVITY,  
COMMUNITY, AND VALUE  
BUILDING IN COURAGEOUS  
MARKETERS THROUGH  
SOCIAL MEDIA COACHING



#EMPOWEREDSOCIALMEDIA

[View Insights](#)

[Promote](#)



## Social Media Tips



# Education

- **Educate with updates**
- **Educate with mission**





# Education

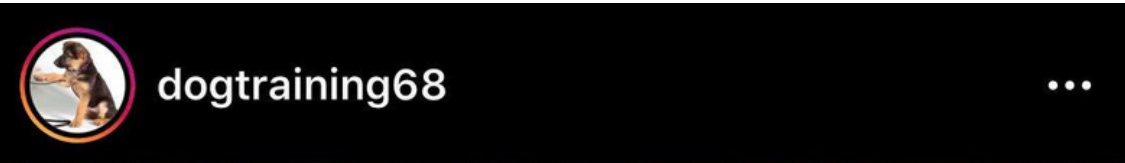
- **Educate with updates**
- **Educate with mission**
- **Education about who you are**



462 likes

madhousemotors Madhouse Monday is going out to





1,826 likes

dogtraining68 Hello Sybbie! 🐾

Join "Brain Training For Dogs" ; High Quality Dog Training Course Featuring 21 Games To Improve A Dog's Intelligence & Behavior, Plus Easy Instructions For Training Obedience Commands ➡️ ➡️ Link in our

# Entertainment

**sarahkaystudio** University of Mount Union  
Liked by 5050fitnessnutrition and 21 others  
sarahkaystudio Fun fact // my husband and I started off photographing as a team. My sister and her now husband, they were our first "gig."  
Now a days, it's just me behind the lens- still trying to capture authenticity the same way.

**#socialmediamarketing** marketingbirds  
817 likes  
marketingbirds Great Guerrilla marketing idea 😍 Use of imagination is key 🧠 ... more  
View all 14 comments

**madhousemotors** Madhouse Motors  
273 likes  
madhousemotors Beanie season is here in Boston! 🧢🔥 Louie and Rico wanna make sure that you keep warm while the temps drop this fall. Get your hats & hoodies over at our website. Maybe you'll look as good as Rico, but there's no guarantee. 🔥  
#whoscuter #ricoorlou #ricosuave #boston #madhousemotors #supportlocal #madhousefamily #custom #madhousemerchandise #supportyourlocalmadhouse #custommoto





Liked by 5050fitnessnutrition and 21 others

sarahkaystudio Fun fact // my husband and I started off photographing as a team. My sister and her now husband, they were our first "gig."

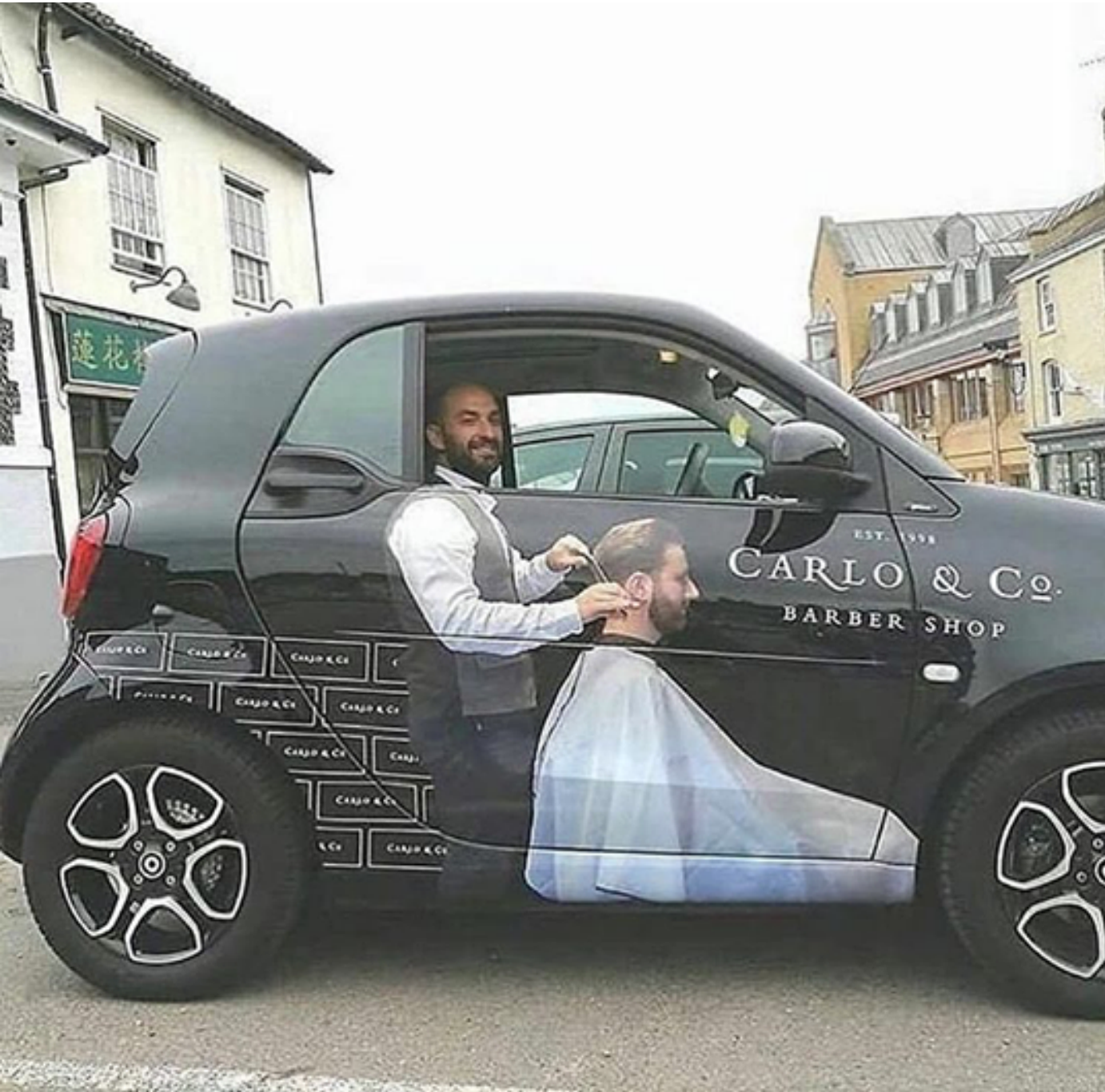
# Social Media Tips



# Entertainment

- **Entertain with Emotion**





# Entertainment

- **Entertain with Emotion**
- **Entertain with humor**



817 likes

marketingbirds Great Guerrilla marketing idea 🥰 Use of imagination is key 🧑... more





# Entertainment

- **Entertain with Emotion**
- **Entertain with humor**
- **Entertain with animals or trending topics**